

IHG Hotels & Resorts and EnviroSpark Unveil New Electric Vehicle Chargers at EVEN Hotel Alpharetta-Avalon Area

Partnership Helps Meet Demand from Road Travelers

ATLANTA, Dec. XX – National electric vehicle (EV) charging company EnviroSpark Energy Solutions and IHG Hotels & Resorts (IHG) today unveiled four new Level 2 chargers at the [EVEN Hotel Alpharetta-Avalon Area](#), marking the first completed project in a [partnership](#) to make electric vehicle chargers (EVCs) available for IHG-branded hotels in the United States and Canada. At a ribbon-cutting ceremony, EnviroSpark and IHG were joined by Georgia Power, whose Business EV Charger Plus Rebate program helped fund the project.

“Today’s ribbon cutting offers a glimpse into the future of hospitality in America. We at EnviroSpark are honored to be working with a forward-looking organization like IHG, with their focus on meeting the needs of EV drivers and making travel more sustainable,” said Aaron Luque, Founder and CEO of EnviroSpark. “Partnerships like this one, and those with the local utility like Georgia Power, are how we make progress and deliver convenient, reliable charging options for everyone.”

Launched in early 2024, the partnership between EnviroSpark and IHG provides additional EVC options for its hotel owners, helping to scale installation and further expand on the 1,100 IHG-branded hotels globally with EVCs.

“This is an exciting moment for us at EVEN Hotel Alpharetta and IHG as we respond to the growing demand for EV charging from our guests. We believe that hospitality extends beyond providing a comfortable stay and are committed to supporting more sustainable travel,” said Jasmine Shah, General Manager, EVEN Hotel Alpharetta-Avalon Area. “EnviroSpark’s turn-key solution for our property made installation seamless.”

The charger installation at EVEN Hotel Alpharetta-Avalon Area was made possible through [Georgia Power’s Business EV Charger Plus rebate program](#). This program makes installing on-road and off-road electric transportation chargers more accessible and affordable by offering rebates on the installation of Level 2 and DC fast chargers.

“We are excited to help Georgia businesses with their response to help meet the demands from the growth of electric vehicles. Driving electric offers many advantages from cost savings to benefiting the environment. At Georgia Power, we offer a broad range of solutions and resources to support our customers’ electric transportation goals,” said John Asbell Area Manager for Georgia Power. “Whether it’s through our EV Charger Plus rebate program or Make Ready program, and partnerships with

companies like EnviroSpark, our goal is to help build range confidence in the market making the transition to electric easy for our customers.”

About EnviroSpark

Founded in 2014, EnviroSpark is an industry leader in the turnkey design, installation and operation of EV charging solutions. The company was founded with two missions: to raise awareness around the benefits of electric vehicles and to build a more robust EV charging infrastructure. Responsible for the installation of more than 9,600 charging ports to date, EnviroSpark addresses the pain points of North American property owners and drivers by enhancing EV accessibility in customer-friendly ways.

About IHG Hotels and Resorts

[IHG Hotels & Resorts](#) [LON:IHG, NYSE:IHG (ADRs)] is a global hospitality company, with a purpose to provide True Hospitality for Good.

With a family of 19 hotel brands and [IHG One Rewards](#), one of the world's largest hotel loyalty programmes, IHG has over 6,500 open hotels in over 100 countries, and a development pipeline of over 2,200 properties.

- **Luxury & Lifestyle:** [Six Senses Hotels Resorts Spas](#), [Regent Hotels & Resorts](#), [InterContinental Hotels & Resorts](#), [Vignette Collection](#), [Kimpton Hotels & Restaurants](#), [Hotel Indigo](#)
- **Premium:** [voco hotels](#), [HUALUXE Hotels & Resorts](#), [Crowne Plaza Hotels & Resorts](#), [EVEN Hotels](#)
- **Essentials:** [Holiday Inn Hotels & Resorts](#), [Holiday Inn Express](#), [Garner hotels](#), [avid hotels](#)
- **Suites:** [Atwell Suites](#), [Staybridge Suites](#), [Holiday Inn Club Vacations](#), [Candlewood Suites](#)
- **Exclusive Partners:** [Iberostar Beachfront Resorts](#)

InterContinental Hotels Group PLC is the Group's holding company and is incorporated and registered in England and Wales. Approximately 375,000 people work across IHG's hotels and corporate offices globally.

Visit us online for more about our [hotels and reservations](#) and [IHG One Rewards](#). To download the new IHG One Rewards app, visit the [Apple App](#) or [Google Play](#) stores.

For our latest news, visit our [Newsroom](#) and follow us on [LinkedIn](#).